

Economic Impact of the Horse Industry IN FLORIDA

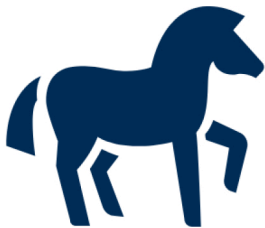


Total Value
Added to the
Florida
Economy:
\$6.8 billion

Direct
Contribution
to GDP:
\$3.6 billion

Total
Employment
Impact:
**113,079
Jobs**

Direct
Employment
Impact:
**73,227
Jobs**



387,078 horses in Florida- making it the
third largest state in terms of
horse population

Horse Ownership, Equine Institutions &
Profit Making Organizations, and Tourism
Spending by Participants and Spectators
combine for a

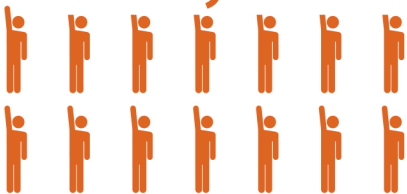


**\$11.7 billion
economic impact**



In total, **30.5%** of
households—or
2.5 million in Florida—
contain horse enthusiasts.

112,000



Number of Florida residents
volunteering their time for
horse-related activities.

717,000

acres of land
in Florida
used for
horse-related
purposes.



STUDY COMMISSIONED WITH
MAJOR SUPPORT FROM



Information provided by the American Horse
Council Foundation. Copyright 2017.